FORT WAYNE CHILDREN'S ZOO

Accolades

Indiana's #1 Gotta-Do Summer Attraction
Indiana Office of Tourism Development survey, 2012

"One of the Ten Best Zoos for Kids"
Parents, 2009

"No zoo does it better than the Fort Wayne Children's Zoo"
Jack Hanna, host of *Jack Hanna's Into the Wild,* 2007

"Best Australian Animal Exhibit"
Allen W. Nyhuis and Jon Wassner, *America's Best Zoos,* 2008

"One of the nation's top ten zoos for kids"
Child, 2004

"One of the country's best zoos for families"
Family Fun, 2000

"Fort Wayne's best attribute"
Fort Wayne Journal-Gazette
Reader Survey, 2005

Conserving Wildlife

The zoo breeds rare species like ring-tailed lemurs, Sumatran tigers, and sitatungas to strengthen the genetic diversity of captive populations. The zoo has invested more than $250,000 in local and national conservation efforts.

Serving the Community

More than 14,000 free zoo admission tickets are distributed to disadvantaged children and families each year through the zoo's Community Group Admission program.

Educating Children

- 125,000 teachers and children receive free education services from the zoo each year.
- 40,000 people enjoy zoo programs each year.
- Since 1968, the Zoomobile has presented free programs to more than 275,000 students.
- More than 150 youth serve as zoo volunteers every summer.

fort wayne children's ZOO

Our mission:

Connecting kids with animals,
Strengthening families,
Inspiring people to care.

About the Fort Wayne Children's Zoo

500,000 people visit the zoo each year.

Zoo guests pump $22 million into Fort Wayne's economy each year.

The zoo features more than 1,000 animals of 200 species.

More than 19 million people have visited the zoo since it opened in 1965.

The zoo is self-supporting. All operating costs are funded by earned revenue and donations.

Nearly two out of three zoo guests live outside Allen County.

14,000 households have Fort Wayne Children's Zoo Memberships, resulting in one of the highest per capita membership rates for zoos nationwide.

80% of out-of-town zoo guests say they came to Fort Wayne specifically to visit the zoo.

Tens of thousands of fans follow the zoo through social media sites such as Facebook and Twitter.

Thousands visit the zoo's web site, kidszoo.org, annually for zoo visit planning, animal information, and conservation inspiration.

Fort Wayne Children's Zoo 3411 Sherman Boulevard Fort Wayne, Indiana 46808 260.427.6800 kidszoo.org