Every family, regardless of its shape or size, has their own story – their own set of favorite moments. Those moments didn’t just happen – they were made possible by the generosity of others.

For 55 years the Fort Wayne Children’s Zoo has been the grateful beneficiary of amazing gifts from individuals, foundations, and corporate donors who believe in the Zoo.

The truth is, unlike most zoos across the country, the Fort Wayne Children’s Zoo doesn’t receive tax support for daily operations. We rely on revenue from admission, memberships, rides, and philanthropic gifts.

Philanthropic gifts are vital to supporting exhibit improvements, but are also important for annual operations. For 2020 our Annual Fund goal is just over $1.1 million dollars.

We need your help!

You can connect kids with amazing animals, save wildlife, and wild places by joining our Corporate Partnership Program today!

There are many opportunities and ways to help the Zoo while also offering your business high visibility on grounds, at events, or during programs in addition to other exciting benefits. Read on to learn about the many opportunities available to you.

From all of us – thank you for considering support of the Fort Wayne Children’s Zoo!

Please contact Erin Ward for more information Erin.Ward@kidszoo.org or 260.427.2318
**INDIANA’S BEST ZOO**

600,000+ ZOO VISITORS During our 2019 Season (April – October)

**BEST ATTRACTION**

2019 Readers Choice

**Certificate of EXCELLENCE AWARD**

**Z-MAIL**

Our email newsletter with 23,000+ SUBSCRIBERS

**WEBSITE**

Nearly 1M VISITS ANNUALLY

**600,000+ ZOO VISITORS**

During our 2019 Season (April – October)

**ZOOFARI**

Event Page Engagement REACH OF 90,000+

**1,100**

Kids for Nature & Teens for Nature PARTICIPANTS

**16,000+ HOUSEHOLDS**

Members & Membership Publications

**102,600+ FOLLOWERS**

**24,000+ FOLLOWERS**

**9,000+ FOLLOWERS**

**1 OF LESS THAN 10**

self-sustaining, non-profit zoos IN THE COUNTRY

**40,000+ PEOPLE SERVED**

**Educational Outreach Programs**
## Sponsor Levels

<table>
<thead>
<tr>
<th>Sponsor Levels</th>
<th>Wildlife Warrior $10,000 (Limit 1 Sponsor)</th>
<th>Champion $6,500 (Limit 2 Sponsors)</th>
<th>Preservation $4,500 (Limit 2 Sponsors)</th>
<th>Defender $2,500 (Limit 3 Sponsors)</th>
<th>Guardian $1,800 (Limit 13 Sponsors)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on all event promotions, and printed with logo incorporation into the event logo</td>
<td></td>
<td></td>
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<tr>
<td>Advertisement in event passport</td>
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<tr>
<td>Preferred Seating</td>
<td></td>
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<tr>
<td>Recognition at sponsored table</td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>Tickets to the event</td>
<td>24 (3 tables)</td>
<td>16 (2 tables)</td>
<td>16 (2 tables)</td>
<td>8 (1 table)</td>
<td>8 (1 table)</td>
</tr>
<tr>
<td>Recognition in event program booklet</td>
<td></td>
<td></td>
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<tr>
<td>Recognition on event signage</td>
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<tr>
<td>Recognition on the event web page</td>
<td></td>
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<tr>
<td>One-day zoo passes good for one year (1/2 adults passes, 1/2 child passes)</td>
<td>50</td>
<td>40</td>
<td>30</td>
<td>20</td>
<td>10</td>
</tr>
<tr>
<td>Additional Recognition as:</td>
<td>• Presenting</td>
<td>• Social Hour</td>
<td>• Ride</td>
<td>• Auction</td>
<td>• Table</td>
</tr>
</tbody>
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