Every family, regardless of its shape or size, has their own story – their own set of favorite moments. Those moments didn’t just happen – they were made possible by the generosity of others.

For 55 years the Fort Wayne Children’s Zoo has been the grateful beneficiary of amazing gifts from individuals, foundations, and corporate donors who believe in the Zoo. The truth is, unlike most zoos across the country, the Fort Wayne Children’s Zoo doesn’t receive tax support for daily operations. We rely on revenue from admission, memberships, rides, and philanthropic gifts.

Philanthropic gifts are vital to supporting exhibit improvements, but are also important for annual operations. For 2020 our Annual Fund goal is just over $1.1 million dollars.

We need your help!

You can connect kids with amazing animals, save wildlife, and wild places by joining our Corporate Partnership Program today!

There are many opportunities and ways to help the Zoo while also offering your business high visibility on grounds, at events, or during programs in addition to other exciting benefits. Read on to learn about the many opportunities available to you.

From all of us – thank you for considering support of the Fort Wayne Children’s Zoo!

Please contact Erin Ward for more information Erin.Ward@kidszoo.org or 260.427.2318
600,000+ ZOO VISITORS
During our 2019 Season
(April – October)

1,100 Kids for Nature & Teens for Nature PARTICIPANTS

102,600+ FOLLOWERS
24,000+ FOLLOWERS
9,000+ FOLLOWERS

16,000+ HOUSEHOLDS

1 OF LESS THAN 10 self-sustaining, non-profit zoos IN THE COUNTRY

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<table>
<thead>
<tr>
<th>Sponsor Levels</th>
<th>Presenting $17,500 (Limit 1 Sponsor)</th>
<th>Savannah $12,000 (Limit 6 Sponsors)</th>
<th>Ranger $7,500 (Limit 4 Sponsors)</th>
<th>Guide $5,000 (Multiple Sponsors)</th>
<th>Kopjes $3,500 (Multiple Sponsors)</th>
<th>Rover $2,000 (Multiple Sponsors)</th>
<th>Trail $1,000 (Multiple Sponsors)</th>
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<tr>
<td>Recognition on all event promotions, and printed with logo incorporation into the event logo</td>
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<td>The opportunity to place a banner at the event entrance (Banner must be pre-approved by zoo)</td>
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<td>Full page advertisement in the event program</td>
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<td>Private Den at event (Includes private seating, food, and bar)</td>
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<td>Shared Den (Includes shared bar and food, but private seating area)</td>
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**Choice of VIP or General Admission tickets:**

<table>
<thead>
<tr>
<th>Choice of VIP or General Admission tickets:</th>
<th>VIP Tickets to the event</th>
<th>General Admission tickets to the event</th>
<th>Recognition on the zoo’s social media accounts</th>
<th>Recognition on event signage</th>
<th>Recognition in the event program</th>
<th>Recognition on the event web page</th>
<th>One-day passes good for one year (1/2 adult passes, 1/2 child passes)</th>
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Fort Wayne Children’s Zoo • 3411 Sherman Boulevard • Fort Wayne, IN 46808 • 260-427-2318 • kidszoo.org