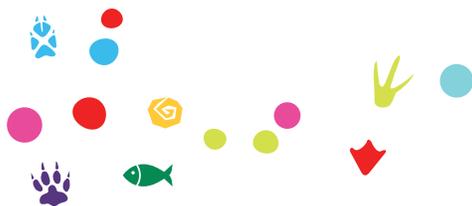


Zoo Programming
 On-grounds Signage & Membership
 Special Events
 Become a Partner



FORT WAYNE CHILDREN'S ZOO

CORPORATE PARTNERSHIP PROGRAM



Fort Wayne Children's Zoo

3411 Sherman Boulevard • Fort Wayne, IN 46808
 260.427.6800 • kidszoo.org



MAKE AN IMPACT

There are countless ways to make an impact, discover your perfect fit! Please contact **Erin Ward at Erin.Ward@kidszoo.org** or **260.427.2318** today.

Corporate Champions Club

An exclusive club for our corporate partners whose annual sponsorship commitment is \$15,000 or more. This is the sum of your selections in any of the sponsorship categories. You will receive additional benefits for your membership in this elite group!

Sponsorships

All gifts listed in the accompanying pages are based on cash valuation. The sponsorships for each event, activity or space are considered non-exclusive unless otherwise specified in the description. Your sponsorship commitment comes with varying levels of recognition defined in the sponsorship agreement.

Gifts In-Kind

The Fort Wayne Children's Zoo would consider an in-kind donation for any level of sponsorship. A sponsorship fee may be paid by providing goods and services that are budget-relieving to the zoo. These sponsorship opportunities are reviewed on a case-by-case basis.

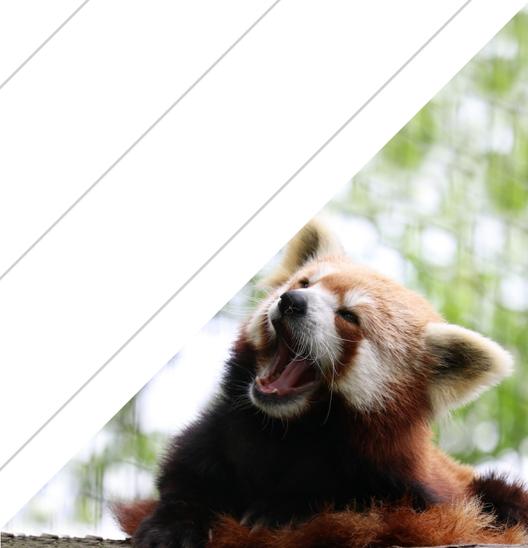
Volunteering

Some of our sponsorship opportunities offer a volunteer opportunity. This is a perfect excuse to escape the office, and spend the day making a difference for kids in our community! If your organization offers volunteer time to its employees, we would love to set up a time to talk about how they can get involved with the zoo!

Employee Giving & Gift Matching

We would love to connect about your employee giving program and matching gift opportunities which continue to keep our Zoo amongst the top in the nation.

All sponsorships are considered non-exclusive unless specifically noted. Some opportunities have limited availability.





SIGNATURE FUNDRAISING EVENTS

Zoo Programming
 On-grounds Signage & Membership
 Fundraising Event & On-grounds Sponsorship



Zoobilee

Partner with the Zoo and be a part of its signature fundraiser—Zoobilee! Guests can meander through the zoo and enjoy food, entertainment, live and silent auctions, and more surprises at this unforgettable June event.

Guests.....Around 300
 Age.....21 & older
 Type.....By Invitation Only
 Sponsorships.....\$1,200 - \$15,000



Corks for Conservation

Corks for Conservation is the Zoo's newest special event. Held in September, it is a night of tasty food, amazing animals and a night to save wild animals and wild places. Funds raised at the event support the Zoo's commitment to conservation.

Guests.....Around 200
 Age.....21 & older
 Type.....By Invitation Only
 Sponsorships.....\$800-\$10,000



Zoofari: Bites-Brews-Beasts

Zoofari: Bites-Brews-Beasts is held each August and has quickly become the largest Zoo fundraising event. Guests can sample food, wine, and more as they stroll through the Zoo enjoying animals and live music.

Guests.....2,200 Max
 Age.....21 & older
 Type.....Special Ticketed Event
 Sponsorships.....\$1,000-\$17,500



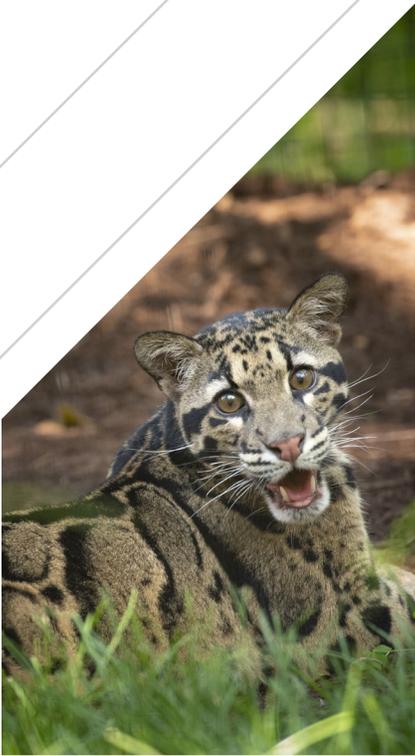
Wild Zoo Halloween

This “merry-not-scary” October event attracts more than 30,000 people and is fun for the whole family! Themed days, activity stations and trick or treating throughout the Zoo provide lasting memories for children of all ages.

Guests.....Around 25,000
 Age.....All Ages Event
 Type.....Special Ticketed Event
 Sponsorships.....\$500-\$12,000

Detailed sponsorship benefits are listed in the supplemental event grids.





ON-GROUNDS SPONSORSHIP



Official Season Sponsors

Support the care for all of our Zoo animals by becoming an official season sponsor. Includes logo or name recognition on the sign at the Zoo entrance, website, calendar for the following year, magazine, and a social media mention during the Zoo season.

Sponsorship \$12,000
(Included as part of the Corporate Champions Club Benefits.)



Area Sponsorship

Support the care for your favorite animals or area of the zoo that has a special sentiment. Your sponsorship includes logo or name recognition on a 10" x 12" sign at the entrance to the area, recognition on the Zoo's website and a social media mention during the Zoo season.

Sponsorship \$10,000



Individual Exhibit Sponsorship

Support the care for your favorite animal or exhibit that has a special sentiment. Your sponsorship includes logo or name recognition on the a 6"x6" sign at the exhibit for an entire year.

Exhibit Sponsorships..... \$500-\$7,500

Ride Sponsorship..... \$5,000
(Price varies by exhibit size and location; multi-year pricing available)



Smile Stations

Sponsor a featured photo location within the Zoo. You receive logo recognition on a sign at your selected location for the Zoo season.

Sponsorships \$500-\$750
(Pricing varies by size and location)



Zoo Babies

The Zoo Babies Sponsor serves as the official ambassador for our newest Zoo residents born into our care. Sponsorship includes logo recognition at a sign at the exhibit of each Zoo baby for the Zoo season, inclusion in any social media announcements and press releases.

Annual Sponsorship \$5,500



MEMBERSHIP

Zoo Programming
Membership & Special Activities

Members of the Fort Wayne Zoological Society receive great benefits to be part of our pack. With approximately 16,000 member household serve as our closest friends.



Informational Materials

Guests and Members receive a number of different print and digital information about Zoo happenings throughout the year. Your logo can be included on any of these materials.

Zoo Map Sponsor	\$20,000
Magazine Sponsor	\$7,500
Walking Map Sponsor	\$2,000
Calendar Sponsor	\$1,000



Military Discount Program

Your company can provide active military families a discount to purchase memberships. You would receive recognition in the membership materials provided to the purchaser and on the Zoo website description of the program.

Annual Sponsor	\$4,000
<small>(Begins January 2021)</small>	



Membership Renewal – Thank You Coupons

With approximately 16,000 member households, our team is continuously mailing renewal notices. Your company can provide our members with coupons to visit your organization.

Six Month Sponsor	\$3,500
<small>(January - June or July - December)</small>	
Annual Sponsor	\$6,000



Membership Appreciation Sponsor

Each September the Zoo celebrates Membership Appreciation Month. Your sponsorship includes recognition on all printed materials for Membership Appreciation Month and ability to include a coupon for our members.

Presenting Sponsor	\$3,000
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Pop-up Promotions Sponsor

Throughout the season the Zoo offers guests and members the opportunity to take advantage of different promotions like discounted rides, treats, and more. Your company would receive recognition for making these pop-up promotions possible at signage on grounds on the date of the promotion and in all printed information regarding the promotion.

Season Sponsor	\$2,500
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SPECIAL ACTIVITIES



Special Feature Days

Our education team offers additional opportunities for guests to connect with animals or learn more about how our animals are cared for. You will receive recognition on all program materials for your chosen day.

Guests.....Up to 3,000
 Age All Ages
 Type..... Included with Zoo Admission Series Sponsor \$10,000
 Single Day Sponsor \$2,000



Group Tour Sponsor

These special tours behind the scenes of the zoo are curated specially for our supporting level members. Sponsorship include logo recognition on all program materials.

Guests.....150
 Age All Ages
 Type..... Exclusive Donor Benefit
 Presenting Sponsor \$1,500



Zoo-B-Q

This annual picnic is designed for our Supporting Level Members. Your sponsorship includes logo recognition on all program materials and tickets to the event.

Guests..... 200
 Age All Ages
 Type..... Exclusive Donor Benefit
 Presenting Sponsor\$2,500



Cocktails with the Keepers Series

Cocktails with the Keepers is our exclusive lecture series. There are two adults only events and one Cocoa with the Keepers for our young Zoo fans. Sponsorship includes logo recognition on all program materials and tickets to each event.

Guests.....About 100 per event
 Ages (Cocktails)21 & over
 Ages (Cocoa).....10 & under
 Type..... Exclusive Donor Benefits
 Series Sponsor \$4,000



Mother's Day Brunch

Guests will be able to purchase a special ticket for a delightful brunch with their family. Your sponsorship includes logo recognition on all event materials and the opportunity to provide a gift to attendees.

Guests..... About 300
 Age All Ages
 Type..... Ticket Required
 Presenting Sponsor\$2,500



Legacy Society Luncheon

This special recognition event is for those who have chosen to include the Zoo in their will or estate plan.

Guests.....About 30
 AgeAdults Only
 Type..... Exclusive Donor Benefit
 Presenting Sponsor \$1,000



ZOO PROGRAMMING



Kids for Nature

Your company logo is included on all printed materials about Kids for Nature Programming, this includes the Kids for Nature Kiosk, Passport, all camp shirts, Teens for Nature shirts, Zoo website, and social media.

Program Sponsor\$7,500



Adopt an Animal

Guests purchase symbolic animal adoptions as a gift to help care for the animals. Your sponsorship includes logo recognition on the custom gift package sent to the recipient, the thank you sent to the purchaser and the Zoo website.

Program Sponsor\$2,000



Kids for Nature Camps

Provide smiles to over 1,000 children through educational camps held at the Zoo. Your sponsorship include logo recognition on all summer camp t-shirts or program information.

Summer Camp Presenting Sponsor\$4,000

Summer Camp Supporting Sponsor\$2,000

Other Camps Presenting Sponsor\$1,000



Z-Mail Sponsor

With over 23,000 subscribers the Zmail newsletter is a great way to connect with Zoo fans. Sponsorship includes logo recognition in the newsletter.

Monthly Sponsor\$750

Bi-Annual Sponsor\$4,000

Annual Sponsor\$7,500



Teens for Nature

The Teens for Nature leadership program helps develop teens and encourages them to immerse themselves in Nature. Your sponsorship includes logo recognition on program materials and on the Teens' uniform t-shirts.

Program Sponsor\$4,000



Wild Nights Sponsor

Have you ever wondered what it was like to spend the night at the Zoo? Wild Nights is the opportunity to do just that and learn about what happens after dark at the Zoo. Your sponsorship includes logo recognition on the Zoo website and program survey.

Program Presenting Sponsor\$4,000

Group Wild Nights Sponsor\$2,500

Family Wild Nights Sponsor\$2,500



Wild Encounters

Wild Encounters are the public's chance to get up close to Zoo animals. Your sponsorship, includes logo recognition on the website where guests purchase Wild Encounters and on the participants' VIP lanyard.

Sponsorship\$3,500



ZOO PROGRAMMING



Educational Interpretation Program

The Educational Interpreters are the Zoo crew members you've interacted with at exhibits. These staff members are positioned to facilitate guest connections with animals and increase guest learning about our amazing animals. Your sponsorship includes recognition on the buttons worn by each interpreter.

Supporting Sponsor\$3,000



Keeper Chat Series

Keeper Chats are interactive learning opportunities directly from the Zoo Keepers. Chats happen daily at different locations throughout the Zoo. Your sponsorship includes logo recognition on signage at the Keeper Chat locations and on the Zoo website.

Presenting Sponsor \$4,000

4 Locations..... \$2,500



Sea Lion Chat

Sea Lion Chats take place twice daily at Sea Lion Beach and serves as training and feeding sessions for our sea lions. Your sponsorship includes logo recognition at the sign at the exhibit and inclusion in the narrated talk. You also have the opportunity to provide a gift to the child who assists in the chat.

Presenting Sponsor \$3,500



Community Tickets

Each year, the Zoo provides tickets to qualifying non-profit organizations to allow families who may not otherwise be able to visit the Zoo the opportunity to do so. Sponsorship includes logo recognition on all printed materials for this program.

Program Sponsor\$5,000



Storytime

Held Tuesdays and Wednesdays throughout the season, Storytime is an interactive 30 minute program on Zoo grounds designed for preschool aged children. Each session has up to 100 guests who attend as part of their Zoo admission. Sponsorship includes your logo on the Zoo website event and program signage.

Program Sponsor \$500/MO

(Season long opportunity also available.)